

Laboratories[®]
LUZERN

PŪRE COSMECEUTICALS[™]

The Luzern Philosophy: Dedicated to the use of scientifically based actives in “clean” formulations to create superior results. Luzern is the essence of modern skin care: luxurious, ultra-effective and free of toxic irritants and impurities.

PURE PROCESSING
CLEAN FORMULATIONS



BIOSUISSE
ORGANIC EXTRACTS



Advanced
Cosmeceutical
Actives

Laboratories
Luzern[®]
PURE COSMECEUTICALS[™]

BRAND VISION...

To Transform Skin Care, One Ingredient at a Time

Founded on a vision to make skin care both pure and highly effective, Luzern has created truly modern skin care. “Natural” skin care is “pure”, but does not use the active ingredients necessary to get visible results, while “result-driven” formulas have so many additives their anti-aging benefits are often counteracted. With Luzern, you are no longer forced to choose between purity and results!

FORMULATING PRINCIPLES...

Our vision developed into 3 key formulating principles

- **Advanced Cosmeceutical Actives -**

State-of-the-art, pharmaceutical-grade ingredients that expertly target conditions associated with aging such as wrinkles, hyperpigmentation and loss of elasticity.

- **Bio-Swiss Organic Extracts -**

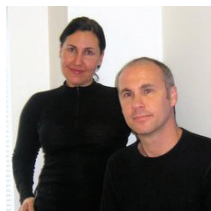
Grown in a pristine Alpine environment and certified organic, these are the “Gold Standard” of anti-aging extracts, containing ultra-high levels of antioxidants and polyphenols.

- **Pure Processing -**

Pure processing eliminates the need for synthetic preservatives and chemicals which rapidly penetrate the skin and can counteract anti-aging results.

“We removed the toxins and left the luxury and results.”

Jennifer Herbert-Coste and
Ralph Herbert, Founders





WHY PURE PROCESSING?

Like food, your skin care should be safe and free of toxins. Your skin absorbs impurities quickly. Emulsifiers, preservatives, formaldehydes and synthetic fragrances cause sensitivity and irritation, creating an inflammatory response that can accelerate skin aging. The below ingredients should be avoided, and are never used in Luzern products.

- ✓ Zero Parabens
- ✓ Zero Phthalates
- ✓ Zero Sulphates
- ✓ Zero TEA and DEA
- ✓ Zero Propylene Glycols
- ✓ Zero Alcohols
- ✓ Zero Formaldehydes
- ✓ Zero Synthetic Colours
- ✓ Zero Mineral Oils
- ✓ Zero Synthetic Fragrances

PURE PROCESSING
CLEAN FORMULATIONS


BIOSUISSE
ORGANIC EXTRACTS


Advanced
Cosmeceutical
Actives


No Animal Testing

PURE



LUXURY



SWISS GLACIAL PURIFIERS

Purify

Ultra-gentle, vegetable-derived cleansers remove impurities without stripping or drying skin.

Tone

Bio-Swiss extracts tone and balance to prepare skin to achieve optimal results from the products to follow.

Condition

Pure Zermatt Glacier Water infuses minerals and trace elements to moisturize and condition for softer, more supple skin.



Super-charged actives such as Bio-Swiss Botanicals and Zermatt Glacier Water are blended into pure, yet powerful formulas to clean, detoxify and balance your skin.

Purifying Cleansers + Toners

Pure Cleansing Crème



BENEFITS - Luscious texture and gentle as the mildest cream. Purifies and conditions, leaving skin moist, not tight and dry.

SKIN TYPES: Normal, Normal-Dry, Dry

Pure Cleansing Gelée



BENEFITS - Ultra-effective gel builds to a light foam to rinse away surface oil, dirt and bacteria without stripping or drying skin.

SKIN TYPES: Normal, Normal-Oily, Oily, Acne Prone

Micro-Exfoliant Deep Hydrating Scrub



BENEFITS - Micro-fine Jojoba beads brush away rough, flaky skin to improve hydration and enhance natural radiance.

SKIN TYPES: All

Hydra-Micellar Fluid Makeup Remover



BENEFITS - A state-of-the-art makeup remover that not only cleans but hydrates and reinforces the skin barrier.

SKIN TYPES: All

Alpine Isotonic Fluid Hydra-Enhancing Mist



BENEFITS - This highly restorative toner provides maximum on-demand moisture while soothing fatigued skin and refining surface texture.

SKIN TYPES: Normal, Normal-Dry, Dry

Vita-O2 Hydra-Refining Mist



BENEFITS - Tones and provides on-demand moisture while refining pores and reducing acne-causing bacteria.

SKIN TYPES: Normal, Normal-Oily, Oily, Acne Prone

FORCE DE VIE

Energy

Biodyne Tissue Respiratory Factor + Co-Enzyme Q10 boost cell oxygenation, detoxification and anti-wrinkle energy.

Nutrients

Alpha Lipoic Acid, Vitamin C Ester and Edelweiss Extract boost collagen production and protect healthy skin cells from free radicals.



Moisture

Hyaluronic Acid and Swiss Mountain Water boost cell hydration, while Bio-Lipids rebuild barrier functions.



Force De Vie restores the “Life Force” to skin by optimizing 3 key cellular elements: energy, moisture, and nutrients.

Four luxurious formulas meet the hydration needs of all skin types.

Rejuvenating Anti-Aging Care + Hydration

Force De Vie Pure Oxygen Crème Luxe



BENEFITS - Bathe your skin in the ultimate anti-aging moisturizer. The original, mid-weight crème that has inspired a cult following.
SKIN TYPES: Normal, Normal-Dry, Dry

Force De Vie Pure Oxygen Crème Intensive



BENEFITS - All the anti-aging benefits of the original Force De Vie Crème Luxe in an ultra-rich, super hydrating edition.
SKIN TYPES: Dry, Very Dry

Force De Vie Pure Oxygen Lotion



BENEFITS - A lightweight, yet supremely elegant lotion that leaves skin feeling fresh, supple, velvety-soft all day.
SKIN TYPES: Normal, Normal-Combo

Force De Vie Pure Oxygen Micro-Gel



BENEFITS - The ultimate oil-controlling, anti-aging moisturizer. Reduces sebum, bacteria and pore size for a flawless complexion.
SKIN TYPES: Oily, Oily-Dehydrated, Combo, Acne Prone

Force De Vie Pure Oxygen Eye Contour Crème



BENEFITS - Reawakens the radiance and youthful appearance of the eye contour area. Peptides reduce crow's feet and puffiness. Vitamin K1 reduces dark circles.
SKIN TYPES: All

System O2 Infuse Pure Oxygen Radiance Mask



BENEFITS - Infuses oxygen, co-enzyme Q10 and 15% pure vitamin C to reawaken the appearance of youth. Skin is instantly dewy, smooth, firm and glowing.
SKIN TYPES: All

SERUM ABSOLUT

Customizable

Choose one or more serums to target your specific skin care needs.

Airless

Sensitive active ingredients are kept fresh and potent.



Super Charged

Packed with high potency pharmaceutical grade actives and Bio-Swiss plant extracts.



The essence of modern skin care, these serums are result-driven, customizable and free of toxic irritants. Concentrated actives target specific skin conditions to meet the changing needs of your skin - yearly, monthly, daily.

Skin Perfectors

Serum Absolut WE³



Triple-Action Wrinkle Eraser

Stem Cells + Advanced-Peptides:

- Naturally relax surface lines and creases
- Boost collagen production for firmer skin
- Help prevent further lines and wrinkles

Serum Absolut Clinical Collagen Booster-R_x



Post-Clinical Injection, Laser, Lift and Peel Enhancer

Maximizes clinical results by:

- Boosting collagen, cell cohesion and skin tonality
- Hydrating and restoring the lipid barrier
- Helping inhibit inflammation and sensitivity

Serum Absolut Lighten



Skin Brightening, Anti-Age Spot Complex

Bio-Swiss Extracts, Alpha-Arbutin + Vitamin C:

- Reduce the color and size of age spots
- Promote skin-brightening and even tone
- Hydroquinone-Free Formula

Serum Absolut Firm



Instant Firming Technology

Advanced Peptides + DMAE:

- Create the ultimate “youth-keeping” serum
- Instantly penetrate, lift and firm
- Boost collagen for long-term results

Serum Absolut Au Vin



Exfoliating, Refining Vinotherapy

12% Alpha Hydroxy Acid + Resveratrol:

- Exfoliate dead cells to even skin tone and minimize wrinkles for younger-looking skin
- Are time-released to virtually eliminate irritation

Serum Absolut V12



Anti-Aging/Antioxidant Complex

15% Pure Vitamin C + Niacinamide:

- Help diminish signs of wrinkles and sagging
- Stimulate collagen synthesis to keep skin firm
- Even skin tone for a luminous complexion

Skin Correctors

Serum Absolut Vanish



Under-Eye Dark Circle Eraser

2% Haloxyl + 5% Soy/Rice Peptides:

- Help eliminate under-eye discoloration
- Reduce puffiness and inflammation
- Help even and brighten skin tone

Serum Absolut Control



Skin Clarifying Anti-Blemish Care

2% Salicylic Acid + 5% Niacinamide:

- Fight current and future breakouts
- Control appearance of surface oil
- Clear pores and fight acne-causing bacteria

Serum Absolut RC



Skin Perfecting Rosacea Care

Reduces Redness and Inflammation by:

- Strengthening capillary walls
- Repairing protective barrier functions
- Inhibiting PGE2 and COX-2 inflammation enzymes

Serum Absolut Réhydrate



Moisture Enhancing Complex

Hyaluronic Acid, Vitamin B5 + Bio-Lipids:

- Improve short-term and long-term hydration
- Instantly leave skin feeling silky and smooth
- Restore the barrier function of the epidermis

Serum Absolut Calm



Bio-Swiss Soothing Intensive

Brings instant comfort to sensitive skin by:

- Quickly releasing anti-irritants
- Repairing protective barrier functions
- Inhibiting PGE2 and COX-2 inflammation enzymes

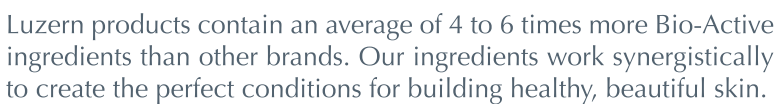
Serum Absolut Rescue



The Ultimate Remedy for Skin in Crisis

85% Vitamin F + Retinoic Acid:

- Assist in the rehydration of severely dry skin
- Assist in the repair of sun damaged skin
- Reduce redness and irritation from sunburn



LA DÉFENSE

UVA-UVB Protection

SPF 30 / PA +++

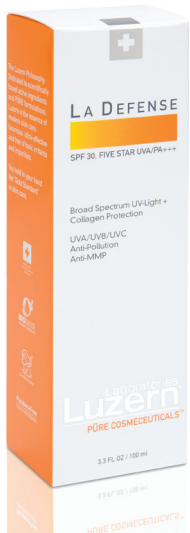
14% zinc oxide (Z-Cote)
shields against UVA/UVB rays
to help prevent premature skin
aging and sun damage.

MMP Inhibitor

Rice Peptides protect vital collagen
from UV-light induced damage.

Anti-Pollution/Ozone

Antioxidant protection against smoke,
smog and ozone that can damage
skin.



La Défense is the ultimate natural, non-chemical sunblock. This ultra-transparent, ultra-light mineral formula provides broad-spectrum UV protection, anti-pollution protection and inhibits MMP (UV induced collagen damage).

Blocks 98% of UVA light; the #1 cause of skin aging.
SKIN TYPES: ALL - including post-treated and sensitive skin.

YOUR ANTI-AGING REGIMEN

SKIN TYPES	CLEANSE				TONE		MOISTURIZE			PROTECT			
	PURE CLEANSING CRÈME	PURE CLEANSING GELÉE	MICRO-EXFOLIANT	HYDRA-MICELLAR FLUID	VITA-O2	ALPINE ISOTONIC FLUID	CRÈME INTENSIVE	CRÈME LUXE	LOTION	MICRO-GEL	EYE CONTOUR CRÈME	SYSTEM O2 INFUSE	LA DÉFENSE
DRY/VERY DRY	•	•	•		•	•				•	•		•
NORMAL/DRY	•		•		•		•			•	•		•
NORMAL/COMBO		•	•	•				•		•	•		•
OILY/COMBO		•	•	•						•	•	•	•

SKIN CONCERNS	SERUMS											
	RÉHYDRATE	FIRM	AU VIN	V12	RESCUE	WE3	LIGHTEN	RC	CONTROL	VANISH	CALM	CINCHY COLLAGEN BOOSTER RX
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PURE BLUE O₂



Oxygen Dermal Rejuvenation

LUZERN PURE OXYGEN FACIALS

LEAVE SKIN GLOWING AND FRESH

Used by Celebrities, Spas, Dermatologists and Plastic Surgeons worldwide. Luzern's Pure Blue O2 infuses Pure Medical-Grade Oxygen and a proprietary complex of Biodyne TRF, Peptides, Hyaluronic Acid and Bio-Swiss Plant Extracts throughout the epidermis to achieve skin rejuvenation at a cellular level. Your skin is left looking fresh, flawless and absolutely glowing!

Oxygen facials enhance skin health and radiance by:

- ✓ Improving cellular detoxification
- ✓ Accelerating dermal collagen production
- ✓ Assisting cells in using water and nutrients more effectively
- ✓ Reducing redness and inflammation
- ✓ Reducing acne-causing bacteria



Available in the finest spas and skin care clinics worldwide